

Press Release

New Tremco Construction Products Group Unites Industry Leading Brands

Tremco Construction Products Group (CPG) has announced its formation in Australia, bringing together several leading construction product brands. The move aims to simplify the supply chain process by providing construction professionals with a one-stop shop for high-performance construction materials for all six sides of the building.

The collaboration will make a wide portfolio of product brands available through Tremco CPG Australia. These include *Flowcrete*, *Tremco*, *Euclid*, *illbruck*, *Nullifire*, *Willseal* and *Vandex*.

With more than 30 years presence in Australia & New Zealand and as part of the Asia Pacific region, we have access to manufacturing capabilities in South Korea, Malaysia and Australia. With this capability, the group of brands is well-positioned to cater to the local preferences of the diverse markets that are spread across our region.

The amalgamation of industry leading brands means that Australian builders, architects, designers, engineers and specification professionals will have access to a wide variety of innovative construction product technologies and expert advice for all six sides of the building envelope. CPG's portfolio of brands will provide the Australian marketplace with a one source solution for everything from below-grade waterproofing, subfloor screeds and seamless resin flooring to air and vapour barriers, glazing, facades and fire protection products.

"Tremco CPG's expansive sales force gives contractors, building owners, architects and engineers easy access to all the information and assistance they need, whatever their project's objectives and challenges. Our technical specialists work together on the solution that provides the performance desired while meeting aesthetic and budget parameters," states Tremco CPG President Paul Hoogenboom.

The combined strength of national support and world-class product technology will provide customers with an understanding of international best practice and deliver quality assurance throughout the stages of the construction process.

Many of the innovative construction solutions available from Tremco CPG are developed and manufactured with the Asia Pacific market in mind, with popular

European and American technologies being transferred to production within the region.

Tremco CPG Australia Managing Director, Stephen Millar, says, *“Tremco CPG’s edge over our competitors stems from us combining multiple construction material technologies. This allows us to offer innovative solutions to the construction industry, which provides opportunity to eliminate unnecessary time and cost. Our expanding sales team allows us to offer greater expert advice across all technologies and regions”.*